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Finding some Addresses of Ornamental Fish Hub in West Bengal

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ABSTRACT

At present, Ornamental Fish or Aquarium Fish has been made for farming, hobbies and business. Although it has not improved much, as the field is largely unorganized. Even on top of that there is very little education. Many unemployed young women are involved in this business, while many are planning to participate in this business. It has been noticed that many people have lost their way in this matter. The main reason for this is not to know the search of different places related to this business. So here we have tried to find various Ornamental fish farmers and local and international fish traders, following which can benefit many.

Keywords— *Ornamental Fish Hub, Aquarium Fish, West Bengal Fish Farmers, Socio Economical Values, Unemployment, Education, Fish Farming*

1. INTRODUCTION

Many people are making a living by cultivating Ornamental fish. Many people from childhood to old age have given it the status of hobby. Many students, teachers, researchers have also taken it as an element for knowledge and are working in their respective fields. Often everyone is having problems with one thing, that is, what is it? Why? Where can it be found? Where this Ornamental fish is farmed, etc., is often deprived of its proper trace.

There are many media outlets that are unaware of these addresses and do not take much responsibility for reaching out to others. This is an unimaginable shortcoming or gap in our Ornamental Fish farming. It has shortened our trajectory. I think it is very important to fill this gap in the current context. The purpose of this article is to try to present the issue to everyone in a simple and clear way.

2. OBJECTIVE

To enrich the environment of Ornamental fish hobby, farming and business environment by identifying the areas of Ornamental fish farming.

3. SCENARIO

The work of this Ornamental fish is going on in different states of India, including Howrah, Kolkata of West Bengal. However, it is also gaining popularity in different parts of the world for its Ornamental fish activities. At present we are also able to bring

some foreign currency from this business. Even this business is gradually moving from unorganized to organized. The Government, NGOs (Non-Governmental Organization) and private initiatives and efforts are being made to plan, project and implement this business. Fish is not just a food item here, it is becoming more and more effective in terms of hobbies as well as in earning, study and research. Therefore, all over the world, the cultivation of this Ornamental fish has become more and more necessary.

There has been little publicity about this requirement but it has not yet become well-organized in India and in the West Bengal regions. It has been observed that the business of Ornamental fish has the potential to flourish here as there is a harmony and good relationship between the climates, culture, etc.

4. WHY FINDING THIS WORK

Ornamental fish farming is my livelihood and it is a means of livelihood, in addition many young people have expressed a desire to come to this business, many of them are eager to find but was unable to enter this case helplessly. So make a plan of thinking about them of accelerating the scope of this business with a big goal.

Involved in this Field of the 300 Respondent

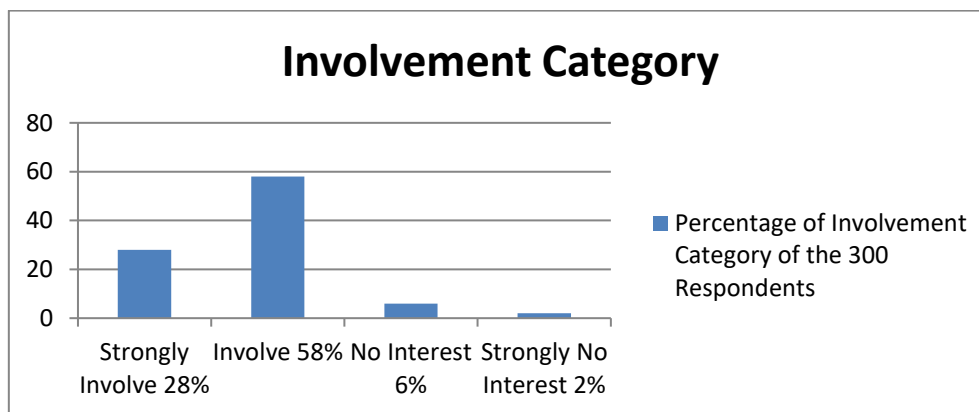


Figure 1: Percentage of Involvement Category of the 300 Respondents

Strongly Involve 28%, Involve 58%, Unable to Judge 3%, No Interest 6%, Strongly No Interest 2%.

5. PROBLEM OF THE STUDY

The issue of fish farming in West Bengal has been going on for a long time in the traditional way. How is the real business here? How to improve it? How enthusiasts can benefit, social responsibility or how much, nature has not been given a special focus and basic attitudes have not been developed. Needless to say, there is a dearth of both actual education and technical education in this business.

One also needs to extend a helping hand to the other to improve it. The mindset of the people involved in our Ornamental fish farming is far removed from these values. Improving the mentality is a big need in the case of this Ornamental fish farming or business growth.

In many cases, an interested person has asked an established Ornamental fish farmer for some business information on where to find Ornamental fish and its equipment. It does not benefit yourself more than it benefits others.

As a result, the person is not able to be satisfied, he is not able to play his role completely. Many of these ideas have the potential to hurt their business.

It has been seen that the present market of Galif Street in Kolkata is more than 100 years old since the beginning of the Ornamental fish market at Hatibagan in Kolkata, West Bengal.

Even after this long year has passed, many people do not know the address well.

The responsibility of finding this is not possible only through this short writing. Everyone has to come forward in this matter. Government, semi-government, NGOs need to play a more organizational role.

In addition, the media, such as Print media, Tele-media, Web media and Social media needs to take on more media roles.

5.1 Some brief addresses of Ornamental Fish Units for Collection and Sale

Tala Bridge is a one-minute walk near Shyambazar Panch Matha in Kolkata. Nearby, Galif Street runs a famous Ornamental fish market every Sunday from 3 am to 2 pm. Birds, plants and thousands of species of Ornamental fish are found here.

Howrah Aquarium, Star Aquarium, Putul Shukhan Aquarium, Bappa Aquarium on Netaji Subhash Chandra Road Howrah, Somnath Mayur's Modern Aquarium, Robin Babu's Aquarium Factory, Ashok Babu's Marine Fish and Prashant Kundur Fish Farm are worth visiting at Sanpur CTI Murray in Howrah Dasnagar, Jayant Babu and Ashok Babu's fish farm at Sheikh Lane

Padmapukur in Howrah, Lalu Babu's Fancy Fish Aquarium at Ramrajatla Arupara, Laltu Dar Shop near Bus Stop, Samir Da, Ganesh Da, Babua Dar Fish Farm at Kalabagan Kalatla Chattar are worth remembering. Bator More after seeing several shops, fish farmers and dealers like Babua Da, Prasan etc. in Bhattacharya Para. Mandal Babu Fish Farm near Santragachhi Station.

In Bishnupur Udaynarayanpur Kanya Nagar of South 24 Parganas, about 150 families have taken the form of village based farms with 250 different species of Ornamental fish in their premises and local ponds. Fish like Beta Fish, Goldfish, Sodtail, Molly Guppy, Orthodoxy etc. are very famous here.

Small and large farms of Ornamental fish have also developed in the villages of Falta, Mustard, Bhadura and Ashoknagar in South and North 24 Parganas. There are personalities like Subrata Babu, Mofizul Babu, Indranil, Dipankar who are experts in fish rearing and monitoring the breeding grounds. The farm shots here are eye-catching.

The Rajendrapur Fish Market at Bat-Tala in Naihati and the local neighborhood houses have small live food fish and some ornamental fish stalls, ornamental fish along with edible fish is being cultivated on a large scale in places like Kantai, Nachinda, Mandarmoni in the east and west of Midnapore.

In the village of Piarapur near Sheoraphuli in Hooghly, many young men and women have come down to the Ornamental fish farming bus in a big way.

The business of Aquarium Fish, Hobby Center, Patit Paban, Gour, Parimal etc. at Lichutla in Chandannagar has now taken the form of family business which is a precedent. Mahadanga Surjit, Govinda, Moran Road Suranjan, Kaushik, Mankundu Altara Subrata, Boubazar Khalisani Khagen, Malay Babu, Bilkuli Amulya Das Form, Sugandhar Sanjay Das, Palash Babu, Bandel Rajhat Milon, Ajit Mistry's Loknath Aquarium, Amit Da and Bubun Dar Aquarium's equipment and Dhaka are quite famous in Khadinamore of Chunchura, Biswajyoti's Aquarium Shop on Chunchura Station Road, 1000 angels at Sanjay Dar's house in Taldanga, a breeding ground for Severam fish.

Bandel's Indranil, Mogra's Biltu Babur and Chatterjee Fish Farm can be named.

5.2 The Marine Product Export Development Authority, Ministry of Commerce, Government of India, Government of Fisheries, West Bengal, Kolkata.

Here is a brief mention of some places and people where you can find Ornamental fish, match the trade relationship. In addition, a heartfelt buying and selling training will create an environment for the development of ideas that are equally important to newcomers or people involved in the business, heartwarming and will open the way for many people to enter into this business and hobby.

Buy-sell, hobby, survey, research of Ornamental fish is going on all over the world. The search for real markets has shown that the field in Singapore continues to set a shining example in the role of trading and trading of Ornamental fish between Southeast Asia and European countries. Singapore is one of the areas where Ornamental fish species and aquarium-related components have been instrumental in moving from one continent to another. These Ornamental fish, aquarium fish, exotic fish, color fish, multi-color fish, tropical fish are known by different names. It has penetration in different cases.

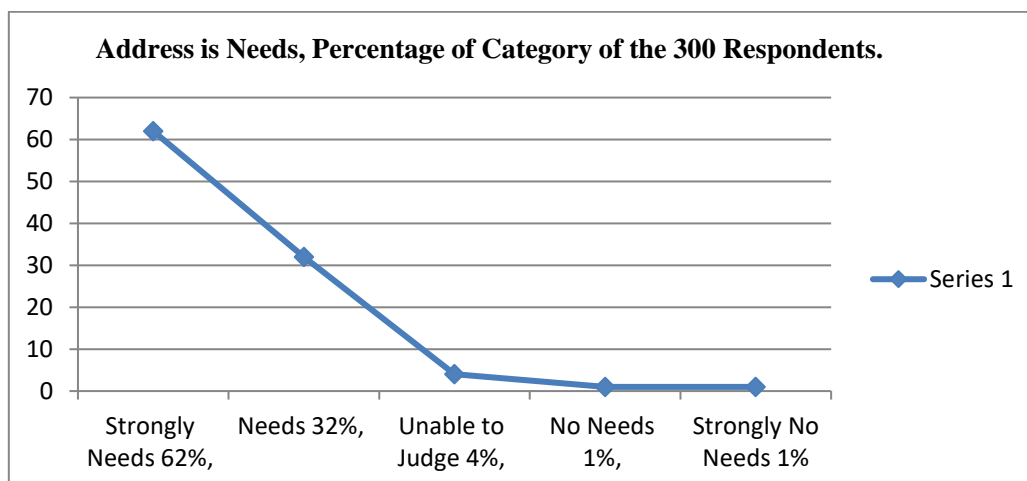


Figure 2: Address is Needs, Percentage of Category of the 300 Respondents.
Strongly Needs 62%, Needs 32%, Unable to Judge 4%, No Needs 1%, Strongly No Needs 1%

6. CONCLUSION

At present, it is involved in a wide range of business, hobby and research activities beyond small scale. In terms of the number of fish that are not eaten, more fish have spread to many families around the world. In this regard, we should not be completely deprived of this opportunity and have a huge scope of employment and research. So the media has to play a more publicity role and stand by the people. In addition, by respecting the caste-religion-caste, we have to take care to make people self-reliant by motivating them in this work.

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