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## ClipIT App like Tik-Tok

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### ABSTRACT

*Over recent years the world has seen a spike in the download and usage of short video social media apps. There are several highly successful short video apps on the market. Users are consuming content via their mobile devices while they're on the go, the shorter the content is, the better. Short video content is streamed to us in a range of formats on a variety of social platforms-15-second Instant videos on Instagram, 2 to 3-minute videos on Facebook and news feed videos on Google+. This application has been created for people who want a platform to express user's every mood*

**Keywords—**

### 1. INTRODUCTION

A social media application i.e. short video sharing platform mobile/web application that facilitates user to share their short duration videos with available lip-syncing audios.

This app allows user to register and login logout of the app. The app is divided into several sections such as feed and discover and other several sections according to which it decided which contents is displayed to the user.

This kind of application has millions of users from all over the world. And they spend hours on such application watching videos and creating own content which give them self satisfaction.

### 2. EASE OF USE

TikTok is a video-sharing social network that allows its users to create, share, and discover short videos. ... The app is packed with cool video editing features and effects that make it one of the most versatile and easy-to-use editors out there, no matter how limited your experience is of creating video content

### 3. SURVEY EXISTING SYSTEM

The Tik-Tok app is based on the same short-form video concept but is much broader in scope and unlike Musical.ly does not only focus on lip syncing to music. The Tik-Tok app offers users a wide selection of sounds and song snippets, along with the option to add special effects and filters. There is also an option to directly add videos created on your phone.

In September, ClipIt added the reactions feature which allows users to record their reactions to videos and share. ClipIt has also added a digital well-being feature that alerts users when they spend over two hours on the app.

The new app is being promoted as a video-sharing social network. ClipIt users can create a variety of videos ranging from challenges, dance videos, magic tricks, and funny videos. The key differentiating factor between Musical.ly and ClipIt is that the latter has a much broader scope for video creation.

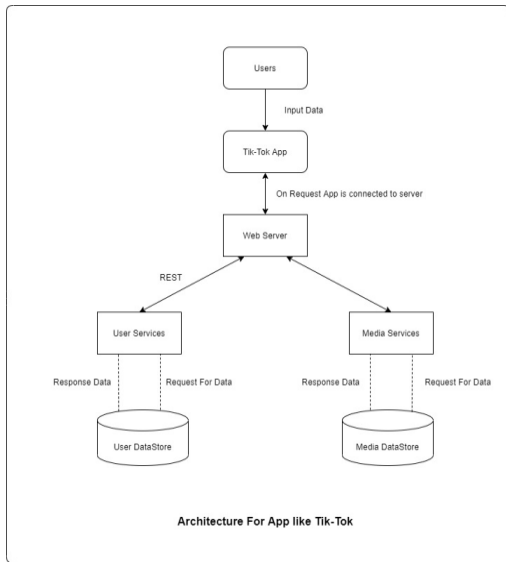
#### 3.1 Scope

Registration login authentication system for new users effortless scrolling through all the videos and pause a video by tapping on the video. Create short duration videos from 15-60 seconds. Like, comment, share the videos of other users of the app -a video seen on the feed shows information regarding that user such as heir name and the captions of that video. it also displays number of views the videos got. allow users to edit their profile and contents in the profile.

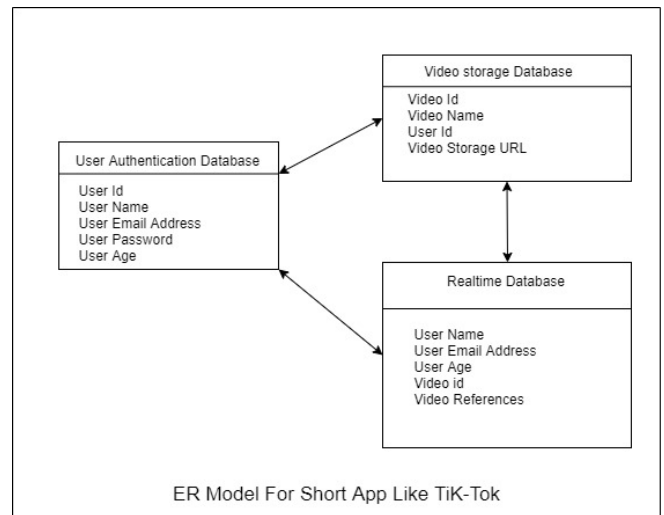
### 4. DESIGN DETAILS

#### 4.1 Architecture Model

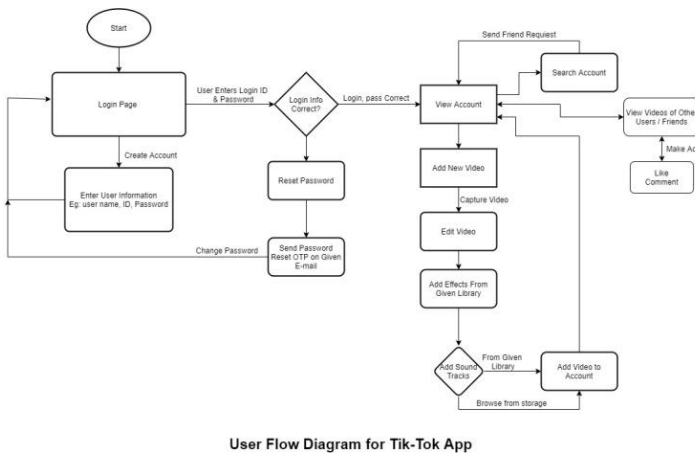
Figure below shows the architecture model of the design.



### 4.3 ER Model Diagram



### 4.2 User Flow Diagram



### 5. CONCLUSION

This application will provide platform for users where they can improve their experience of video Making and sharing. The ClipIT app is useful for those who likes to create short videos which they can post on their account

### 6. REFERENCES

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