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People's participation in Swachh Bharat Abhiyan of Yadgir district

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ABSTRACT

Swachh Bharat Mission was launched by our Hon. Prime Minister, Shri Narendra Modi on October 2, 2014 with Mahatma Gandhi as the inspiration, to create a clean India of his dream by 2019, on his 150th birth anniversary. The basic objective is to create sanitation facilities for all and eliminate completely the unhealthy practice of open defecation. This study is conducted to assess knowledge, perception and practices regarding Swachh Bharat Abhiyan among rural people.

Keywords: Swachh Bharat Abhiyan, Hygiene, Solid Waste, Hand Washing, & Defecation Etc.

1. INTRODUCTION

Swachh Bharat Abhiyan is a national campaign launched by our Hon. Prime Minister, Shri Narendra Modi on October 2, 2014 to have clean streets, roads and infrastructure in the country. Sanitation has been identified as one of the important determinants of the health since ages. Father of the nation M.K Gandhi stated that "Sanitation is more important than Independence" and dreamt about clean India. In India, 53% of households or 600 million people defecate in open, out of which 69.3% belongs to rural areas and 18.6% belongs to urban areas. This unhygienic practice was one of the reasons for high prevalence of diarrhoeal diseases and helminthes diseases in the country. Addressing sanitation issue is the need of the hour which not only helps in reducing the burden of the communicable diseases like diarrhea but also provides the scope for Gross Domestic Product growth, reduction in health care costs, and a source of employment. With this background, Swachh Bharat Abhiyan was launched with basic objective to create sanitation facilities for all and eliminate completely the unhealthy practice of open defecation.

The campaign of clean India movement is the biggest step taken ever as a cleanliness drive till date. By getting inspired from this Indian campaign, the Indo Nepal Doctors association has launched a campaign called "Swachh Bharat Nepal Swasth Bharat Nepal Asian on 3rd January in 2015. It was started from the Indo-Nepal border region, Sunauli Belhiya. According to the Prime Minister, clean India campaign can improve tourism and he stressed the need to provide world class levels of hygiene and cleanliness in India's top 50 tourist destinations. For the first time after independence Government of India has taken responsibility to achieve objective of national level „cleanliness“ working at local levels. The estimated cost of implementation of the Swachh Bharat Mission is Rs. 62,009 crore. It is a known fact that community participation is very much essential for the success of any health related campaigns. To ensure adequate participation, community must be sensitized about the mission objectives and its role in bringing the desired change. Government has been aggressively promoting Swachh Bharat Abhiyan through mass media to motivate people for their active participation. With this background, this study was undertaken to assess knowledge, perception and practices regarding Swachh Bharat Abhiyan (SBA) among rural people of Yadgir district in Karnataka state.

2. METHODOLOGY

The present study is mainly conducted based on both primary as well as secondary data. Primary data collected from field survey, and secondary data collected from published books, journals, news papers and websites etc.

3. STUDY AREA

Six villages under rural field practice area of Yadgir district of Karnataka state.

Table 1: Distribution of study subjects according to age group

S no.	Age	Respondents	Percentage
1	15 to 25	14	14%
2	26 to 35	26	26%
3	36 to 45	18	18%

4	46 to 55	22	22%
5	56 to 65	12	12%
6	66 and above	8	8%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Above the table exhibits the age composition of the beneficiaries is presented in table

It is observed from table 1.1 that maximum numbers of 26 beneficiaries (26%) are from the age group between 26 to 35 and 66 and above is mere. It is exhibited in a Graph No.1

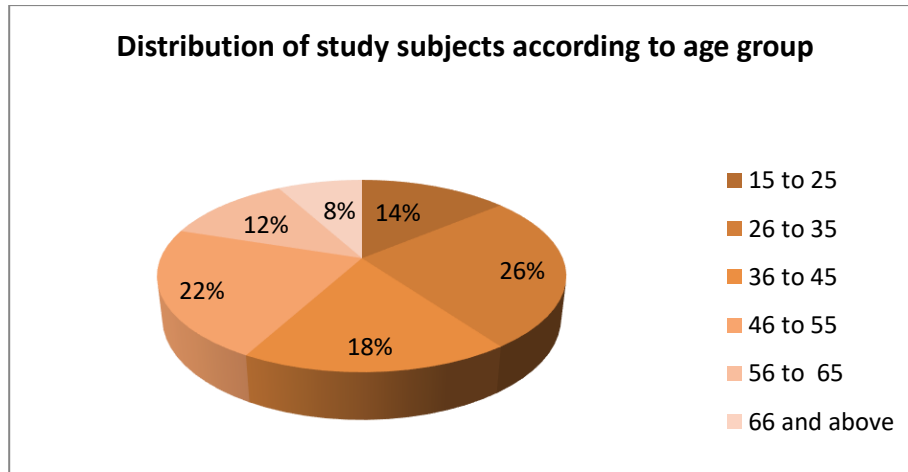


Table 2: Gender of the respondents

S no.	Sex	Respondents	Percentage
1	Male	43	43%
2	Female	57	57%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Gender of the respondents depicts that the maximum number of the respondents are female i.e 57 (57%) and followed by male 43 (43%) were responded regarding SBA.

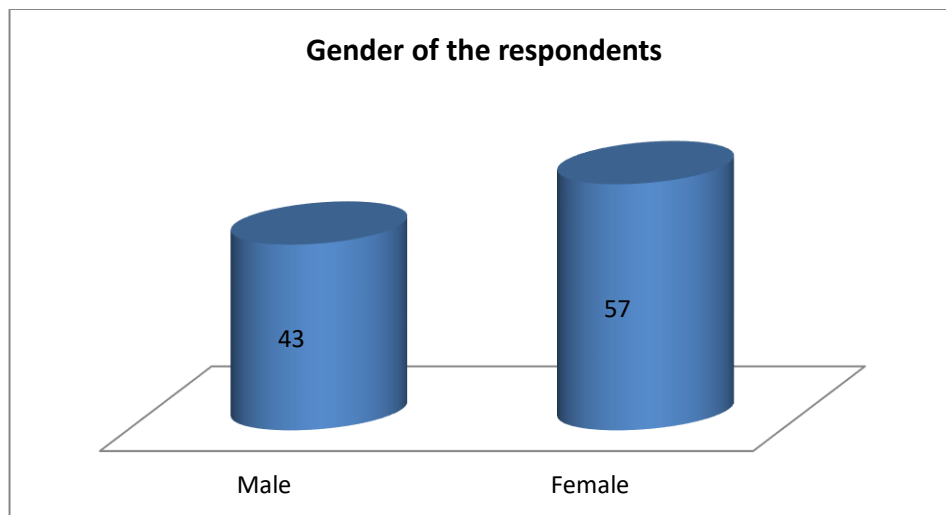


Table 3: Religion of the respondents

S no.	Religion	Respondents	Percentage
1	Hindu	26	26%
2	Muslim	18	18%
3	Christian	14	14%
4	Jain	8	8%
5	Boudha	12	12%
6	Others	22	22%
Total		100	100%

Source: Compiled from field survey Aug, 2020

The table explains regarding Religion of the respondents Hindu population is 26%, Muslims are 18%, Christian are 14% Jains are mere in number 8% where as Boudha are 12% and others were 22% respondents.

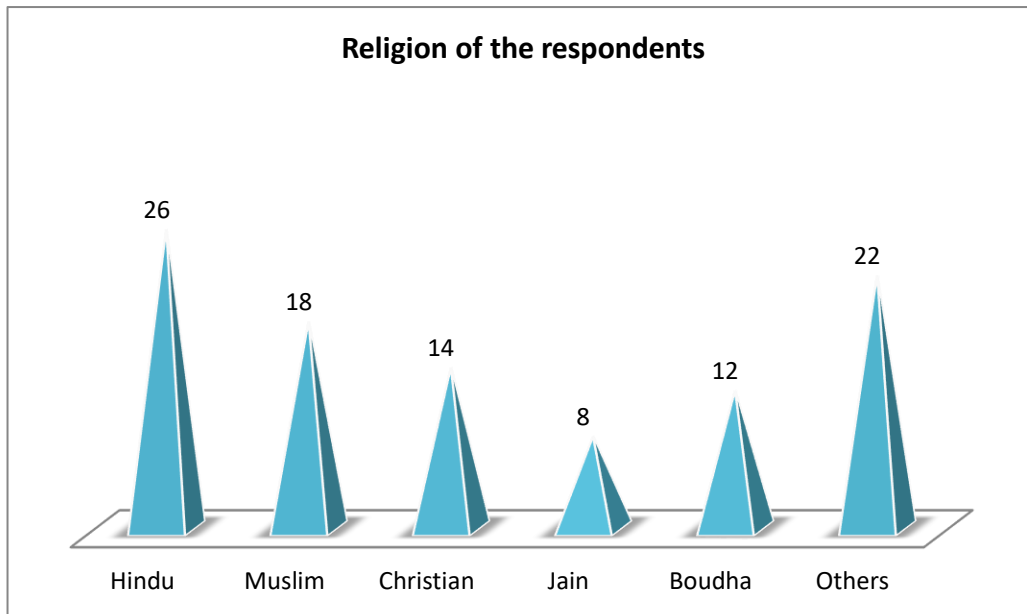


Table 4: Literacy of the respondents

S no.	Education	Respondents	Percentage
1	Illiterate	37	37%
2	Literates	63	63%
Total		100	100%

Source: Compiled from field survey Aug, 2020.

In the field survey interviewed based on the level of educational qualification in the study area among them literates are 63% and remaining are illiterates were found in the study area.

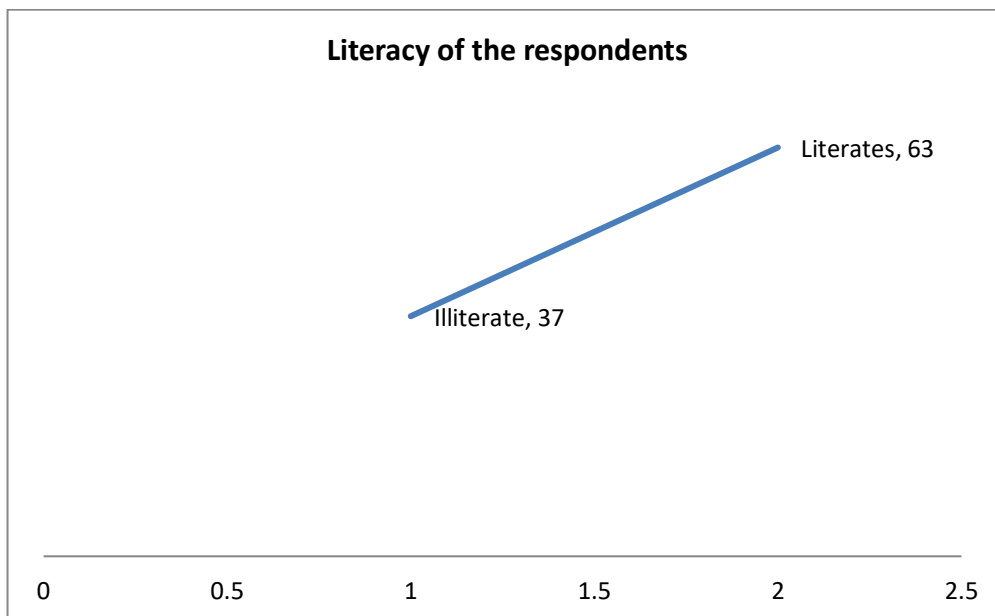


Table 5: Occupation of the respondents

S no.	Occupation	Respondents	Percentage
1	Government	10	10%
2	Private	18	18%
3	Self employed	12	12%
4	Agriculture	25	25%
5	Business	15	15%
6	Others	20	20%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Occupation of the respondents are surveyed were found that govt. employees and maximum number of respondents are agriculture oriented labourers were found in the study area. Self employed are 12%, business peoples are 15% and 20% peoples are other activity and private employees are 18% were found in the study area.

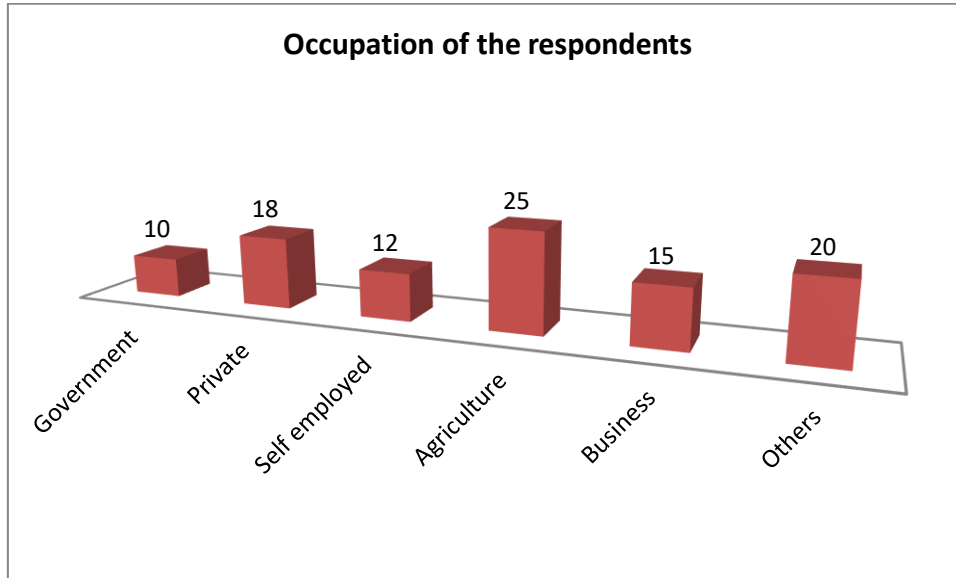


Table 6: Income of the respondents

S no.	Income	Respondents	Percentage
1	10000 to 25000	36	36%
2	25000 to 50000	42	42%
3	50000 to 100000	12	12%
4	100000 and above	10	10%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Table 6 exhibits annual income wise classification of selected citizen in Yadgir district. It is observed from table 6 that maximum number of 42 selected citizens (42%) in Yadgir has their income less than Rs. 50,000 per annum. It is followed by out of 12 respondents (12%) are 50000 to 100000 income category; minimum 36 beneficiaries (36%). It is followed by 10 respondents (10%) having their income between Rs. **100000** and above it leads us to conclude the citizen living in industrial zone such as are setting maximum income.

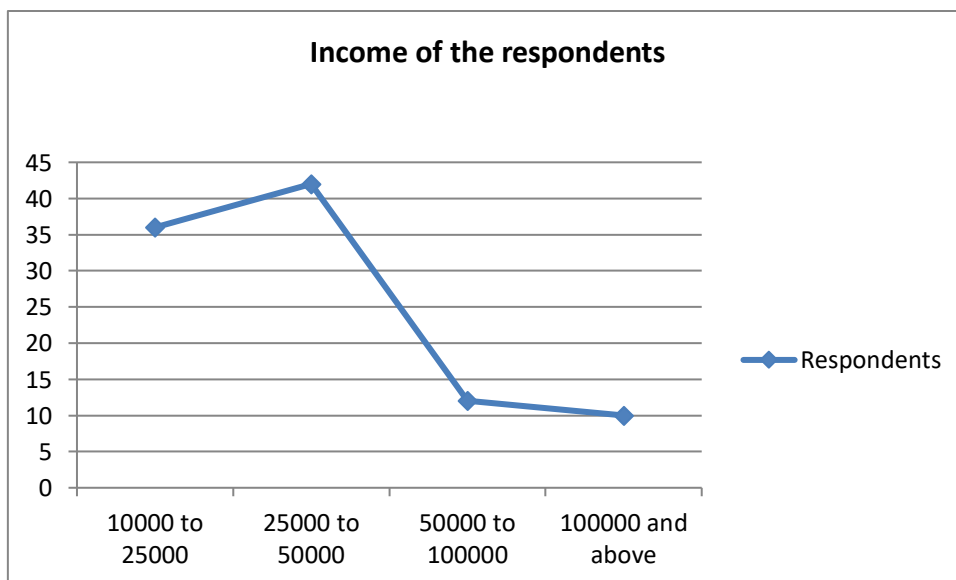


Table 7: Distribution of study subjects according to the practice of defecation, hand washing and solid waste disposal Practices of the respondents

S no.	Practices	Respondents	Percentage
1	Subjects preferring open field defecation	67	67%
2	Subjects using both soap and water for hand washing after defecation	36	36%

3	Number of houses with toilet facility	78	78%
4	Subjects using community bin for solid waste disposal	35	35%
Total		100	100%

Source: Compiled from field survey Aug, 2020.

Above the table examines the distribution of study subjects according to the practice of defecation, hand washing and solid waste disposal practices of the respondents 67% Subjects preferring open field defecation, out of 100 respondents 36 are Subjects using both soap and water for hand washing after defecation. 78% of the respondents' houses with toilet facility and out of 100 using community bin for solid waste disposal are less in number i.e 35%. Were found in the field survey.

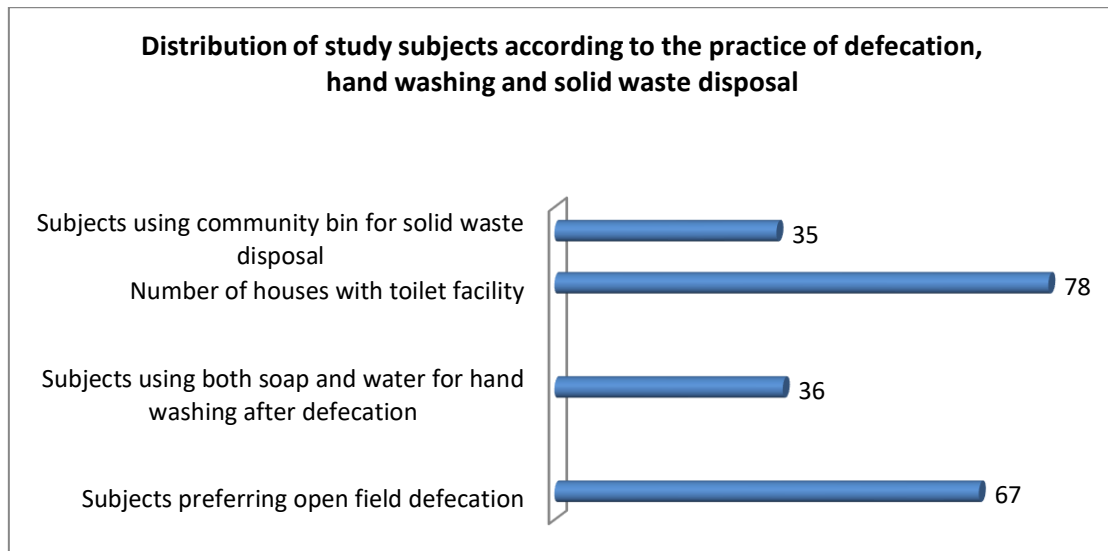


Table 8: Distribution of study subjects according to knowledge about SBA.

Sno.	knowledge about SBA	Respondents	Percentage
1	Yes	85	85%
2	No	15	15%
Total		100	100%

Source: Compiled from field survey Aug, 2020

In this table analysed that the subjects according to knowledge about SBA. In Yadgir district maximum numbers of respondents are aware about SBA. Remaining 15% Peoples were not aware about SBA.

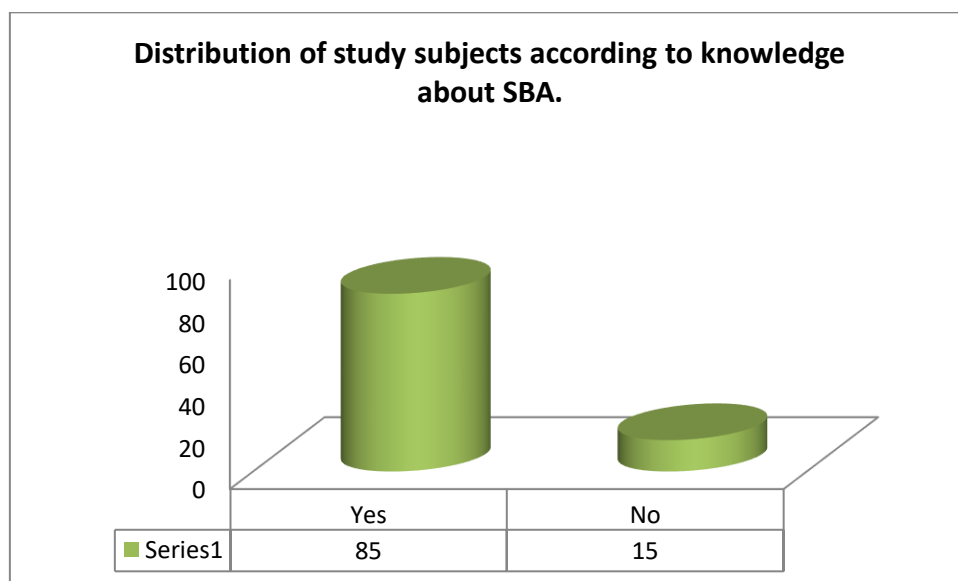


Table 9: Distribution of study subjects according to their perception regarding SBA

S no.	Perception	Respondents	Percentage
1	Do you think SBA is an useful programme for the community	88	88%
2	Do you think all the people must actively participate in SBA activities	92	92%

3	Do you think SBA is propagated for political benefit	25	25%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Here the researcher found that the according to their perception regarding SBA 88% of the respondents were opined that the SBA is an useful programme for the community, 92% of the respondents were all the people must actively participate in SBA activities and finally 25% respondents opined about SBA is propagated for political benefit

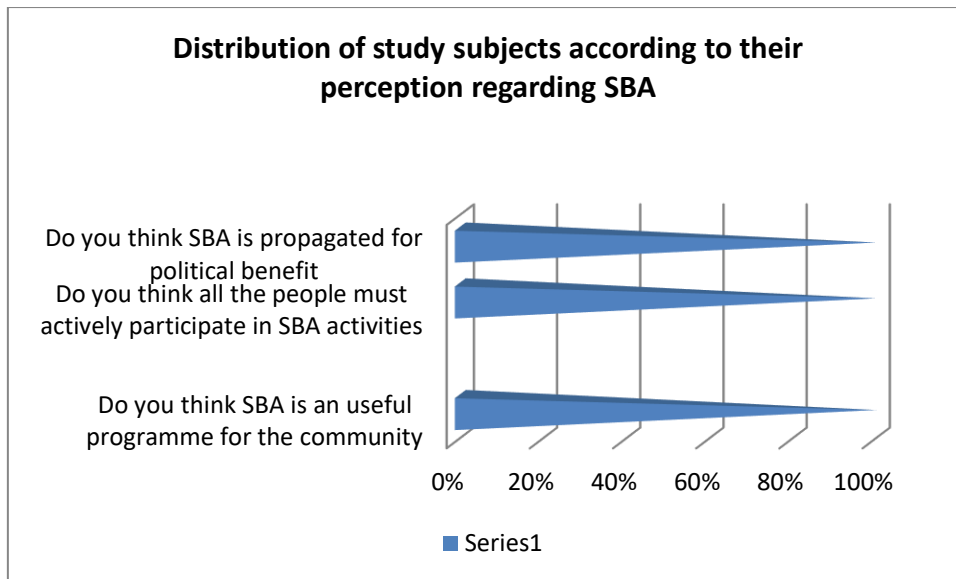
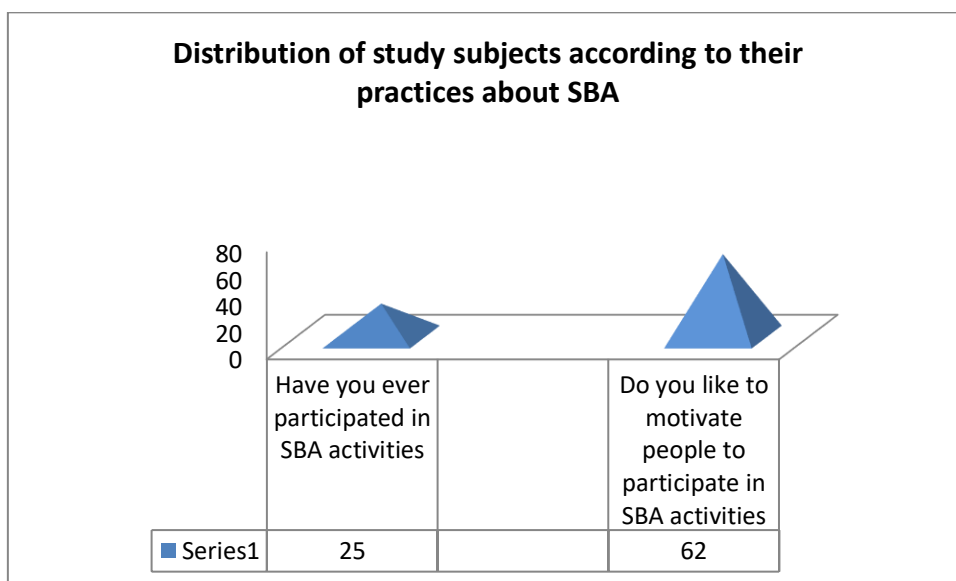


Table 10: Distribution of study subjects according to their practices about SBA

S no.	knowledge about SBA	Respondents	Percentage
1	Have you ever participated in SBA activities	25	25%
2	Do you like to motivate people to participate in SBA activities	62	62%
Total		100	100%

Source: Compiled from field survey Aug, 2020

Table -10 depicts that the Distribution of study subjects according to their practices about SBA 25% are ever participated in SBA activities and 62% are motivate people to participate in SBA activities



4. CONCLUSION

The present study found that majority of the subjects were aware of SBA and its objectives and most of them were having positive attitude and perception towards SBA. Though most of the people were having positive perception only 25.98% have participated in SBA activities and the main source of information was found to be television and newspaper. 26.52% of the subjects preferred

open field defecation and 34.75% of the subjects were disposing solid waste in community bins. The proportion of people disposing solid waste in community bins and using soap and water for hand washing was significantly higher among people who were aware about SBA.

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