



INTERNATIONAL JOURNAL OF ADVANCE RESEARCH, IDEAS AND INNOVATIONS IN TECHNOLOGY

ISSN: 2454-132X

Impact Factor: 6.078

(Volume 11, Issue 3 - V11I3-1279)

Available online at: <https://www.ijariit.com>

An In-Depth Analysis of Dollar Liquidity in the Global Economy

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ABSTRACT

As the US dollar is the basis of international finance and trade, dollar liquidity is vital to the health of the economy. Developing countries such as India feel the brunt of less dollar access through higher import costs, volatile currencies, and reduced corporate competitiveness. Cross-border banks, upon which the availability of dollar financing depends, are also at risk and may produce credit shortages. United States policy making can rock global markets, as was done with the 2008 Financial Crisis and the 2013 Taper Tantrum. The paper puts emphasis on stable dollar liquidity by emphasising the complexity of the global economy and how dislocation of dollar flow impacts banks, companies, and individuals everywhere.

Keywords: Dollar Liquidity, Foreign Banks, Stock Market, Global Economy, International Trade, Effects on Indian Rupee

INTRODUCTION

“Recent rate spikes in the U.S. repurchase agreement (repo) markets and the failure of covered interest rate parity (CIP) point to frictions in global dollar intermediation. Financial intermediaries with broad access to dollar deposits and wholesale funding markets can lend dollars to market participants without ready access to dollar funding and earn an intermediation spread.” (Correa et al. 3) The importance of dollar liquidity cannot be overstated. The U.S. dollar has long served as the world's primary reserve currency, and it remains central to global trade and finance. Dollar liquidity—essentially, the ability to access dollars easily and at a reasonable cost—ensures smooth functioning of international markets. When liquidity is abundant, firms and financial institutions can borrow and lend dollars with ease, enabling cross-border transactions and investments to flow without significant disruptions. Conversely, when dollar liquidity tightens, as we saw during the Global Financial Crisis (GFC) of 2008 and again during the Taper Tantrum of 2013, global financial markets experience severe stress. These historical milestones underscore the pivotal role that stable and accessible dollar funding plays in maintaining global economic stability. The 2008 crisis, for instance, highlighted how an abrupt tightening of dollar liquidity could lead to a cascade of defaults, while the 2013 Taper Tantrum showed how market volatility could spike in response to expectations of changing U.S. monetary policy.

“This reliance on the dollar isn't just confined to financial institutions. Non-financial corporations, as well as exporting firms, both rely heavily on dollar debt. This reliance on the dollar extends to banks (even non-US ones) where they obtain substantial dollar funding and simultaneously engage in dollar lending.” (Javadekar et al. 2) “The dependence on the dollar exposes the foreign banks to the dollar liquidity shocks which affect credit conditions for domestic exporters and importers and can result in contraction of international trade.” (Javadekar et al. 2) “The access to dollar liquidity has thus become a cornerstone of global trade. For countries with open financial accounts and substantial external debt stocks, dollar appreciation, rising interest rates and tightening liquidity can quickly generate destabilising macro-financial processes which lead to default or debt restructuring.” (Jump and Michell 1088)

The reliance on the dollar for liquidity, through mechanisms like repos and FX swaps, highlights how vulnerable economies are to shifts in global financial conditions. When the dollar strengthens or liquidity tightens, countries with heavy dollar debt face destabilising effects, potentially triggering defaults or debt restructuring, further disrupting global trade and finance.

Change (FX) swap market.

“Two types of secured short-term dollar liquidity provision: dollar lending via repurchases agreements (known as repos) or dollar lending via the foreign exchange (Correa et al. 4). Both of these markets serve to ensure that dollars flow across borders smoothly. Repos, which involve the sale and repurchase of securities, allow financial institutions to raise short-term funds, while FX swaps facilitate the exchange of currencies, including the dollar, between counterparties.

However, when external factors such as dollar appreciation, rising interest rates, or liquidity tightening occur, especially in countries with open financial markets and high external debt, they can lead to destabilising economic processes. The events such as underline the vulnerability of economies that are heavily dependent on dollar funding. As the dollar continues to dominate global finance, understanding the mechanisms of liquidity provision and the consequences of disruptions in dollar funding becomes increasingly crucial.

“If the cost of dollar funding increases as it did during the Global Financial Crisis of 2008 or the Taper Tantrum Shock of 2013, it is natural to expect that importers would attempt to reduce their dollar invoicing.” (Javadekar et al. 2) This would lead to lower trade volumes. “However, more importantly, the resultant inability of importers to provide dollars can affect their trade volume and linkages, given that exporters might be more willing to trade with partners who can commit to dollar invoicing. The resultant drop in dollar invoicing has large real consequences for trade volume and connections.” (Javadekar et al. 2) The resilience of the global trade system, in many ways, hinges on the stability of dollar liquidity. When access to dollar funding tightens, the flow of goods, services, and capital between countries becomes more costly and less reliable.

Even though dollar invoicing has remained relatively stable over the years, the recent disruptions in dollar liquidity highlight how fragile this stability can be. “The dollar liquidity shock reduces the dollar invoicing, assuming significance on the backdrop of the recent findings that dollar invoicing across countries, both emerging and advanced, has been stable over the years.” (Javadekar et al. 3) This stability, however, is increasingly at risk as liquidity pressures mount. The persistent demand for dollars, particularly in global trade, means that any significant drop in dollar availability or sharp rise in costs can reverberate through the global economy. These cascading pressures on dollar liquidity exacerbate the dilemmas facing multinational companies, especially in the case of those who have a presence in volatile currency markets. This leads to higher input-price volatility for these businesses, and that volatility can have a massive effect on their financials, as the cost of accessing dollars becomes more expensive. It has also squeezed profit margins, leaving these corporations at a disadvantage against companies in nations that have more stable currencies.

EFFECT OF DOLLAR LIQUIDITY ON INDIAN RUPEES

Nigeria is a major recipient of foreign portfolio investment, commanding the fourth-largest weight in the 24-country MSCI Emerging Markets Index. Hence, a volatile rupee is a significant concern for foreign and domestic institutional investors.” (Bhat, 405) In contrast to businesses operating in nations with more stable currencies, multinational corporations must contend with shifting input prices, which can reduce their profit margins and make them less competitive. “The volatility of the rupee accentuates portfolio risk for domestic and global investors and affects competitiveness of Indian multinationals.” (Bhat, 405)

“A widely disseminated VIX for the USDINR would be of immense value to the growing community of currency derivatives traders in India in much the same way as the India VIX is to traders of Indian equity derivatives.” (Bhat, 405) A VIX for the USDINR would help currency derivatives traders manage their exposure to the rupee's swings, much like the India VIX does for traders assessing market sentiment for Indian stocks. It would assist traders in better hedging their positions by providing information about possible currency movements, lowering the possibility of suffering significant losses as a result of abrupt changes in exchange rates. The currency derivatives market would become more stable as a result of this technology, which would support overall economic stability. This openness could be a useful addition to the current financial landscape, giving stakeholders a more predictable market environment, especially considering the expanding community of currency derivatives traders in India.

Domestically, both individuals and businesses face significant difficulties as a result of the rupee's volatility. “Volatility of Rupee has adverse effects on profitability, revenues, expenses, costs, imports, increasing burden of foreign currency loans and making our companies uncompetitive in international business.” (Narang, 386) As a result, costs rise, profitability declines, and Indian businesses become less competitive in the global market. Additionally, businesses that take out foreign currency loans have to deal with growing debt loads, which makes it more difficult for them to stay financially stable. “Depreciation of Rupee is escalating the overall cost for the students planning for higher studies abroad.” (Narang, 386) Families preparing for higher education have a substantial financial strain as a result of students having to pay more for living expenses, housing, and tuition due to the lower rupee.

“International trade and investment decisions have become very difficult due to volatile exchange rates because volatility increases exchange rate risk.” (Narang, 383) Businesses and investors face increased levels of uncertainty when exchange rates vary in an unpredictable manner. The value of foreign transactions is impacted by the rise in exchange rate risk. Trade-related businesses are especially at risk because fluctuations in exchange rates can lead to surprisingly high import prices or lower foreign market profits. Furthermore, when exchange rate changes make it difficult for international investors to predict profits, they may be reluctant to enter economies like India, which would further discourage capital inflow. Overall, it creates a difficult environment for international investment and trade.

THE ROLE OF FOREIGN BANKS IN DOLLAR LIQUIDITY

“Local presence of foreign banks allows Indian firms to smooth out the liquidity shock” (Javadekar et al. 1). This shows the important role of foreign banks in countering the adverse effects of liquidity disruption, introducing much-needed financial stability to Indian firms during uncertainty in the economy.

With a globalised economy, where financial flows are interdependent, foreign banks play important roles in facilitating financial flows across borders. Foreign banks shield Indian firms from volatility often witnessed during liquidity shocks, thereby making operations smoother and averting the possibility of financial instability.

In spite of all these difficulties, Indian importers can still be significantly helped by foreign banks in India, especially during dollar liquidity volatility. "The presence of a foreign bank in India can facilitate the Indian importers to secure dollar funding during periods of low dollar liquidity." (Javadekar et al. 4) In periods of low levels of global liquidity and limited dollar funding, foreign banks with pre-existing international networks can assist Indian importers in procuring the needed foreign exchange and maintain their support of domestic businesses even during difficult times. This allows Indian firms to sustain international trade and import goods and services overseas even when international levels of liquidity are low. In this way, foreign banks make it possible for Indian firms to sustain their international business even in periods of external financial constraints.

However, the dollar reliance, especially in foreign finance and trade, exposes such foreign banks to enormous risks. "The dependence on the dollar exposes these foreign banks to the dollar liquidity shocks, which affect credit conditions for domestic exporters and importers and can result in contraction of international trade." (Javadekar et al. 2) Dollar reliance can also expose vulnerabilities, particularly when there is a tightening of dollar liquidity. This can adversely affect foreign banks' provision of credit, which is needed to facilitate trade. Domestic exporters and importers will, therefore, struggle to access the funds they require to carry out business, which can lead to a decrease in international trade volumes and hinder economic growth.

The liquidity risks of foreign banks are not specific to India but are universal and impact the rest of the world as well, with the United States being a shining example. "The US hosted branches of foreign banking organizations (FBOs) had large liquidity risk exposures through this channel, the resulting increases in bank loans contributed new dollar funding needs" (Goldberg and Ravazzolo, 3) The interdependent nature of world financial markets ensures that liquidity shocks experienced in one region of the world can have a lasting impact. When foreign banks in the United States are exposed to the risk of liquidity, they are able to impact the availability of dollar funding to their affiliates in other nations, which can cause liquidity shortages in the latter nations, including India, and leave Indian companies with foreign funding requirements in a precarious situation.

The 2008 Global Financial Crisis also demonstrated the vulnerability of foreign banks to liquidity risks, especially when they were highly exposed to subprime assets. "In the financial crisis, foreign banks with high exposure to the subprime crisis cut internal funds available to their affiliates in the US, and thereby brought about relatively weaker lending by these affiliates" (Butch and Goldberg, 9) Foreign banks that were highly exposed to subprime mortgages or other high-risk financial assets incurred enormous losses during the crisis.

In spite of all these risks, foreign banks are committed to those nations in which they have established close ties and geographical proximity. "Foreign banks remained more committed to countries hosting an affiliated subsidiary, that are geographically close, and that have developed relationships with local banks" (Butch and Goldberg, 10) The finding shows that foreign banks will be inclined to maintain their presence and lending in those nations in which they have established long-term relations and business ties.

INTERNAL CAPITAL MARKET

Internal capital markets are one of the most important concepts in understanding global finance and how capital flows around the world between the banking organisations and their subsidiaries. "Internal capital markets for the group of banks were turned upside down in 2010, when foreign affiliates became much more dependent on borrowing from their banking organisations." (Cetorelli and Goldberg #) This reversal is a remarkable move that signals a complete change of strategy and financial structure. Before 2010, they were more likely to be funding themselves in external markets, away from battery impacts on a banking group concerning foreign affiliates. However, beginning in 2010, these affiliates increasingly turned to borrowing from their parent banking organisations.

"Bank business models and country and institutional features play clear roles in international transmission and contagion through internal capital markets of banks." (Cetorelli and Goldberg #) This remark highlights the need to understand how different banking business models and institutional features might shape the transmission of financial shocks across countries. The bank's model of doing business off its capital flows, coupled with the profile of the country and/or institution, creates a unique risk environment. For instance, banks located in countries characterised by weaker financial systems or less stringent regulatory oversight are more prone to crises, and these crises may then propagate to other areas of the firm via its internal capital markets. The interconnected nature of the world financial system is evident in the transmission of financial shocks and contagion across borders through internal capital markets.

"Internal capital market flows are seen as enhancing a more efficient allocation of resources or seen as a managerial tool to intercede on agency frictions in a firm, across separate divisions." (Cetorelli and Goldberg #) This long-known theory from the frontier of finance points to a positive feature of internal capital markets that can be more efficient. However, with all the capital of a bank at their disposal, they can distribute it to the divisions and subsidiaries that need it most, possibly leading to a faster response to the needs of the organisation as a whole.

Internal capital markets, therefore, constitute both a risk management device and a vehicle for promoting organisational efficiency. Internal capital markets are fundamental to the process of allocating resources and managing risk in banks in a deeply interconnected global financial system. Their functions, which provide outlets for the spread of financial shocks but also ensure that resources are allocated efficiently and serve to alleviate agency frictions, are integral to modern banking.

Dollar liquidity serves as the determinant in connecting internal capital markets with stock markets. As dollar liquidity becomes more tightened, companies encounter increased costs in external financing and thus depend on internal capital markets more intensely. At the same time, less liquidity discourages investors' spirits, creating greater stock market instability and affirming reallocation of capital among companies to maintain fiscal stability.

STOCK MARKET AND DOLLAR LIQUIDITY

The financial system across the world is extremely interconnected, as different markets depend on and interact with one another in a multilateral manner. Of these, the stock market is the leading market not only for industries but also for ordinary investors looking to maximise their wealth. "The stock market plays a significant role for the industry and also for the investor who wants to invest in the stock market to gain maximum return on his savings." (Geete 28) This reflects the two-way contribution of the stock market, spurring industrial development while also providing a vital source of investment for individuals.

Nonetheless, the stock market is not independent. It is affected by, and vice versa, affects a broad range of economic variables and other financial markets. An example of this interaction is with the USD exchange rate. "The USD exchange rate is significantly affected by oil, gold and stock market prices. The USD is also negatively affected by the US consumer price index (CPI)." (Arfaoui and Rejeb 279) This means that changes in commodity markets like oil and gold, as well as stock price movements, can directly influence the value of the US dollar. The Consumer Price Index (CPI), which is an important indicator of inflation, also has a negative influence on the USD. This negative relationship indicates that as inflation increases, the purchasing power of the dollar decreases, influencing international trade and investment.

Gold, which is generally thought of as a safe asset, has an even stronger negative relationship with the stock market. "Falling stock markets always result in rising gold prices." (Arfaoui and Rejeb 281) This trend highlights the ability of gold to serve as an investor shelter when economic uncertainty or a downturn in the market exists. As stocks decline in value, investor sentiment drops, leading to a flight to the perceived security of gold. This persistent behavioural pattern reflects the seesaw behaviour of investors between riskier and more traditionally stable assets.

"A special feature in the relationship among oil, gold, forex and stock markets is that the magnitude of their interdependencies is illustrated in the informational contents of their respective prices." (Arfaoui and Rejeb 282) This implies that the prices in each of these markets contain embedded information regarding the others, capturing larger economic trends and investor sentiment. The interdependencies are such that a change in one market tends to foreshadow upcoming changes in others, and hence it is imperative for policymakers as well as investors to watch for these signals intently.

CONCLUSION

The U.S. dollar is the central link in the vast, interconnected global economy. It is more than just money; it is the foundation of global trade, investment, and economic activity in general. Anything that clogs the flow of money may have an impact on the stability of the economies to the price of goods, and it doesn't only harm banks or financial markets. When dollar liquidity tightens, the global system can become extremely susceptible, as evidenced by the issues we see in this article, such as the challenges faced by developing nations like India and the vulnerabilities of foreign banks.

As dollar liquidity becomes limited, multinational corporations that conduct business in India frequently find themselves in difficult situations. Their expenses increase, and they pay more for the dollar they must use to import things. Even worse, many small and medium-sized businesses find it difficult to absorb those costs, and exchange rate fluctuation becomes a major problem. These businesses struggle to compete overseas as the cost of imported goods and international loan commitments rises. Additionally, firms in India suffer, which hurts the economy as a whole, while other economies whose currencies are more stable take less damage.

For a long time, this condition has existed. The Global Financial Crisis (GFC) of 2008 is a prime example. The crisis brought to light the extent of the globalisation of financial markets and dollar flows. There was a wave of bankruptcies, and market volatility as banks that relied largely on dollar funding couldn't get the liquidity they needed. The U.S. Federal Reserve's announcement of reducing its bond-buying program during the 2013 "Taper Tantrum" involved the same outcome. Chaos resulted from this, especially in developing nations. Large amounts of money left these economies when the dollar rose, and their currencies fell. These occurrences serve as a reminder that countries where commerce and finance are heavily dominated by dollars are susceptible to shockwaves from any changes in the United States' monetary policies.

These risks are especially dangerous for foreign banks, which control markets like India. These banks serve as middlemen, helping to streamline foreign trade by directing much-needed dollar capital to domestic businesses. Foreign banks step in to help when the dollar's liquidity is limited, but the dependence on dollar finance has a serious disadvantage.

Even these reliable banks will be unable to obtain the dollars they need if international dollar liquidity declines, which will prevent them from lending to local businesses. As a result, businesses are unable to invest, roll over international debt, or fund imports.

It is impossible to overestimate the involvement of foreign banks in this game. They fulfil their job by providing much-needed assistance during hard times, especially by taking money from their wide-ranging networks when liquidity is limited. This makes it possible for domestic companies to withstand economic downturns. Even these banks are susceptible to the dangers of dollar dependency, too. A credit crisis could result from even international banks struggling to obtain the dollars they need as liquidity declines. This makes it more challenging for domestic businesses to obtain the funding they need to stay in business. This cycle of reliance demonstrates how intertwined the global financial institutions are and how reliant we are on the stability of the dollar.

The fundamental idea that the international banking system is as efficient as its capacity to control dollar liquidity lies at the heart of it all. Any interruption in the movement of funds can have significant repercussions in today's interconnected globe. The impact is not limited to big banks; it also affects small companies, workers, and everyday citizens, who experience it in everything from the price of the items they buy to the stability of their jobs.

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